

**A RESOLUTION BY  
FINANCE/EXECUTIVE COMMITTEE**

**A RESOLUTION AUTHORIZING THE MAYOR, ON BEHALF OF THE OFFICE OF GENERAL SERVICES, TO ENTER INTO A CONTRACT WITH CENTRAL PARKING SYSTEM, FOR FC-6007000051, PARKING OPERATION & FEE COLLECTION SERVICES, FOR THE PURPOSE OF MANAGING AND OPERATING PARKING AND FEE COLLECTION SERVICES FOR 143 ALABAMA STREET & 818 POLLARD AVENUE. THE CONTRACT WILL BE REVENUE GENERATING AND THE REVENUES SHALL BE DEPOSITED INTO FUND, ACCOUNT, AND CENTER NUMBER: 1A01 (GENERAL FUND) 422203 (PERMITS, COMMERCIAL PARKING) B00001 (REVENUE CENTER); AND FOR OTHER PURPOSES.**

**WHEREAS**, the City of Atlanta ("City") requires a qualified contractor to operate and manage parking and fee collection services for 143 Alabama Street and 818 Pollard Avenue ("Lots"), to include special events; and

**WHEREAS**, the City did advertise for FC-6007000051, Parking Operation & Fee Collection Services, on behalf of the Office of General Services; and

**WHEREAS**, the said contract will be revenue generating, and as such the City will retain 50% of the total monthly revenues from both lots, to include special events.

**WHEREAS**, the Acting Director of the Office of General Services and the Chief Procurement Officer of the Department of Procurement have recommended that the agreement for FC-6007000014, Parking Operation & Fee Collection Services be awarded to the most responsive and responsible bidder, Central Parking System.

**THE COUNCIL OF THE CITY OF ATLANTA, GEORGIA HEREBY RESOLVES** that the Mayor be and is hereby authorized to execute a contract, on behalf of the Department of General Services, with Central Parking System for FC-6007000051, Parking Operation & Fee Collection Services, for the purpose of managing and operating parking and fee collection services for 143 Alabama Street and 818 Pollard Avenue.

**BE IT FURTHER RESOLVED**, that the term of the agreement shall be for three (3) years with the option to renew for two (2) additional years in one (1) year increments at the sole discretion of the City.

**BE IT FURTHER RESOLVED**, that the City Attorney or her/his designee be and is directed to prepare the contract for execution by the Mayor, and the contract shall be approved by the City Attorney or her/his designee as to form.

**BE IT FURTHER RESOLVED** that the contract shall not become binding upon the City and the City shall incur no obligation or liability hereunder until the same has been signed by the Mayor and attested to by the municipal clerk, and delivered to Central Parking System.

**BE IT FINALLY RESOLVED** that all revenue generated from this contracted work shall be deposited into Fund, Account, and Center Number: 1A01 (General Fund) 422203 (Permits, Commercial Parking) B00001 (Revenue Center).

**Committee of Purview**

**Finance Executive Committee**

**Caption:**

**Council Meeting Date:**

September 11, 2007

**Legislation Title:**

A resolution authorizing the Mayor to enter into a contractual agreement with Central Parking System, FC-6007000051, Parking Operation & Fee Collection Services on behalf of the Office of General Services.

**Requesting Department:**

Office of General Services

**Contract Type:**

Professional Services

**Source Selection:**

Request for Proposals

**Bids/Proposals Due:**

August 1, 2007

**Invitations Issued:**

79

**Bids/Proposals Received:**

3

**Bidder/Proponents:**

Central Parking System  
Parking Company of America  
Laz Parking

**Justification Statement:**

Proposals were evaluated for three (3) Proponents and a recommendation has been made to establish Central Parking, as most responsive and responsible Proponent to perform the services at the City.

**Background:**

The purpose of this legislation is to authorize a firm to operate and manage parking at two locations; as a benefit to the public.

**Fund Account Center:**

1A01(GENERAL FUND) 422203(PERMITS, COMMERCIAL PARKING) B00001(REVENUE CENTER)

**Fiscal Impact (if any):**

Revenue Generating (City retains 50% of the total monthly revenues for both locations; to include special events. Additionally there will be no management fee paid by the City for the Forsyth and Pollard Lot. All management fees will be paid by the Contractor).

**Term of Contract:**

Term will be for three (3) years with the option to renew for two (2) additional years in one (1) year increments at the sole discretion of the City.

**Method of Cost Recovery:**

Not Applicable

**Approvals:**

**DOF:**

Approved

**DOL:**

Approved

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**Prepared By:**

Ms. Mimie L. Woods, Contracting Officer  
(404) 330-6271

**Contract Number:**

FC-6007000051



CITY OF ATLANTA  
DEPT. OF PROCUREMENT

07 AUG 15 PM 4: 23

Shirley Franklin  
Mayor

## CITY OF ATLANTA

SUITE 1225  
55 TRINITY AVENUE, SW  
ATLANTA, GA 30303  
(404) 330-6225 Fax: (404) 658-7787  
Internet Home Page: [www.atlantaga.gov](http://www.atlantaga.gov)

OFFICE OF THE MAYOR  
Chief Operating Officer  
Lynnette W. Young

OFFICE OF GENERAL SERVICES  
Acting Director  
Mike Williams

### MEMORANDUM

TO: Adam L. Smith, Procurement Chief  
Department of Procurement

FROM: Mike Williams, Acting Director *MW*  
Office of General Services

DATE: August 15, 2007

RE: FC-6007000051-Parking Operation & Fee Collection

The Office of General Services has reviewed the proposals for **FC-6007000051-Parking Operation & Fee Collection**. It is our recommendation that the contract be awarded to **Central Parking Systems**. This recommendation was based on the below following:

- \*5 years prior experience operating Parking lots on behalf of the City
- \*Amount proposed to the City (profit sharing 50/50)

In addition to the above, this decision was also based on the evaluation criteria and the required submittals (i.e. income/balance sheets) of which Central Parking is in compliance.

As always, I thank you and your staff for their dedicated assistance.

MW/pw



CITY OF ATLANTA  
DEPT. OF PROCUREMENT

07 AUG -9 PM 3:37

## CITY OF ATLANTA

Shirley Franklin  
Mayor

SUITE 1700  
55 TRINITY AVENUE, SW  
ATLANTA, GA 30303  
(404) 330-6010 Fax: (404) 658-7359  
Internet Home Page: [www.atlantaga.gov](http://www.atlantaga.gov)

OFFICE OF CONTRACT COMPLIANCE  
Hubert Owens  
Director  
[howens@atlantaga.gov](mailto:howens@atlantaga.gov)

## MEMORANDUM

TO: Adam L. Smith Esq.  
Chief Procurement Officer

FROM: Hubert Owens  
Director – Office of Contract Compliance

RE: **FC# 6007000051, Parking Operation & Fee Collection**

DATE: August 9, 2007

The Office of Contract Compliance has evaluated three (3) Proposals for minority and female business enterprise participation. All three (3) proponents are eligible under Section 2-1449(a) (2) (C) and all three (3) have been deemed responsive by the Office of Contract Compliance. For your information, the proponents have committed to utilizing AABE's, FBE's, HBE's, and ABE's as indicated below:

<b><u>Parking Company of America</u></b>		<b>15 pts</b>
A-TOW	FBE	1.8%
Freeman Supplies, Inc.	FBE	5.5%
Weldon Designs	FBE	3.7%
Pro Striping	AABE	1.1%
Culpepper & Associates Security	AABE	33.4%
Celebrity Fence Company	AABE	1.8%
<b>Total Participation</b>		<b>42.4%</b>

<b><u>LAZ Parking</u></b>		<b>15 pts</b>
ITR of Georgia	FBE	6.0%
Hudson & Associates	AABE	28.0%
<b>Total Participation</b>		<b>34.0%</b>

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Adam L. Smith  
Page 2  
August 9, 2007

<b>Central Parking</b>		<b>15pts.</b>
Consolidated Facility Services	FBE	2.0%
3- T Unlimited	AABE	40.0%
<b>Total Participation</b>		<b>42.0%</b>

If you have questions, please contact me at (404) 330-6010 or Tracy Reed at (404) 330-6011.

cc: File  
Mimie Woods, DOP

CITY OF ATLANTA\*SIGN-IN SHEET FOR PROPOSAL CONFERENCE OPENING\*  
DEPT. OF PROCUREMENT

MIMIE L. WOODS  
CONTRACTING OFFICER

07 AUG -1 PM 1:59

FC-6007000051 PROJECT TITLE: Parking Operation & Fee Collection (RFP)

DATE: August 1, 2007

TOTAL NUMBER OF PROPONENTS:

PROPOSAL NUMBER	PROPOSAL TITLE	PROPOSAL ADDRESS
FC-6007000051	Parking Operation & Fee Collection (RFP)	
1	Lay Parking	
2	Parking Company of America	
3	Central Parking	
4		
5		
6		
7		
8		
9		
10		



**Part II: Legislative White Paper:** (This portion of the Legislative Request Form will be shared with City Council members and staff)

**A. To be completed by Legislative Counsel:**

**Committee of Purview:** FINANCE/EXECUTIVE

**Caption:** A RESOLUTION AUTHORIZING THE MAYOR, ON BEHALF OF THE OFFICE OF GENERAL SERVICES, TO ENTER INTO A CONTRACT WITH CENTRAL PARKING SYSTEM, FOR FC-6007000051, PARKING OPERATION & FEE COLLECTION SERVICES, FOR THE PURPOSE OF MANAGING AND OPERATING PARKING AND FEE COLLECTION SERVICES FOR 143 ALABAMA STREET & 818 POLLARD AVENUE. THE CONTRACT WILL BE REVENUE GENERATING AND THE REVENUES SHALL BE DEPOSITED INTO FUND, ACCOUNT, AND CENTER NUMBER: 1A01 (GENERAL FUND) 422203 (PERMITS, COMMERCIAL PARKING) B00001 (REVENUE CENTER); AND FOR OTHER PURPOSES.

**Council Meeting Date:** September 17, 2007

**Requesting Dept.:** Office of General Services

**B. To be completed by the department:**

**1. Please provide a summary of the purpose of this legislation (Justification Statement).**

The purpose of this legislation is to have a contractor Operate and Manage & provide fee collection services at City owned lots under the purview of the Office of General Services.

A RESOLUTION BY

FINANCE EXECUTIVE COMMITTEE

THE PURPOSE OF THIS LEGISLATIVE REQUEST IS TO HAVE A RESOLUTION PREPARED TO AUTHORIZE A CONTRACTUAL AGREEMENT WITH THE MOST RESPONSIVE BIDDER FOR PARKING MANAGEMENT AND FEE COLLECTION SERVICES FOR PARKING LOTS (143 ALABAMA STREET & 818 POLLARD STREET) ON BEHALF OF THE OFFICE OF FACILITIES MANAGEMENT. THIS CONTRACT WILL BE REVENUE GENERATING AND REVENUES WILL BE DEPOSITED INTO FUND, ACCOUNT AND CENTER NUMBER 1A01(GENERAL

FUND) 422203(PERMITS, COMMERCIAL PARKING) B00001(REVENUE CENTER);

AND FOR OTHER PURPOSES.

**2. Please provide background information regarding this legislation.** The purpose of this legislation is for a Contractor to operate and manage & provide fee collection services for 143 Alabama Street & 818 Pollard Avenue (Seasonal) during braves games. The original contract FC-7067-99 Parking Operation and Fee Collection for Washington Street , Renewal Agreement Number 2 was adopted by City Council on November 3, 2003 and approved by the Mayor on November 10, 2003.

**3. If Applicable/Known:**

(a) **Contract Type (e.g. Professional Services, Construction Agreement, etc):** Professional Service

(b) **Source Selection:** Competitively Bid no Sole Source

(c) **Bids/Proposals Due:** August 1, 1007

(d) **Invitations Issued:** Numerous

(e) **Number of Bids:** 0

(f) **Proposals Received:** 0

(g) **Bidders/Proponents:** 0

(h) **Term of Contract:** 3 years with (2) two one year renewal options.

(i) **Fund Account Center:** 1A01 (GENERAL FUND) 422203 (PERMITS, COMMERCIAL PARKING) B00001 (REVENUE CENTER)

**5. Source of Funds: *Example: Local Assistance Grant:*** The funding source will be from the above referenced Fund, Account and Center numbers.

**6. Fiscal Impact:** This legislation will impact the above referenced Fund, Account and Center Number within the General Fund, receiving revenue generated.

***Example: This legislation will result in a reduction in the amount of \_\_\_\_\_ to Fund Account Center Number \_\_\_\_\_.***

**7. Method of Cost Recovery:** .N/A

**This Legislative Request Form Was Prepared By:** Perceta Watkins

TRANSMITTAL FORM FOR LEGISLATION

TO: MAYOR'S OFFICE

ATTN: GREG PRIDGEON

Dept.'s Legislative Liaison: Perceta Watkins

Contact Number: (404) 330-6569

Originating Department: Office of General Services

Committee(s) of Purview: Finance/Executive

Chief of Staff Deadline: August 24, 2007

Anticipated Committee Meeting Date(s): September 12, 2007

Anticipated Full Council Date: September 17, 2007

Legislative Counsel's Signature: Terry Grandison-Terry Grandison

Commissioner Signature: Terry G. Grandison

Chief Procurement Officer Signature: Ydau Smith

**CAPTION**

A RESOLUTION AUTHORIZING THE MAYOR, ON BEHALF OF THE OFFICE OF GENERAL SERVICES, TO ENTER INTO A CONTRACT WITH CENTRAL PARKING SYSTEM, FOR FC-6007000051, PARKING OPERATION & FEE COLLECTION SERVICES, FOR THE PURPOSE OF MANAGING AND OPERATING PARKING AND FEE COLLECTION SERVICES FOR 143 ALABAMA STREET & 818 POLLARD AVENUE. THE CONTRACT WILL BE REVENUE GENERATING AND THE REVENUES SHALL BE DEPOSITED INTO FUND, ACCOUNT, AND CENTER NUMBER: 1A01 (GENERAL FUND) 422203 (PERMITS, COMMERCIAL PARKING) B00001 (REVENUE CENTER); AND FOR OTHER PURPOSES.

Mayor's Staff Only

Received by CPO: \_\_\_\_\_  
(date)

Received by LC from CPO: \_\_\_\_\_  
(date)

Received by Mayor's Office: 8/23/07  
(date)

Reviewed by: [Signature]  
(date)

Submitted to Council: \_\_\_\_\_  
(date)

OFFICE OF ALABAMA  
DEPT. OF PROCUREMENT  
9/10/21 PM 3:05